

# USA VIDEO INTERACTIVE CORP.

October 6, 2003



03032690

03032690

**Securities and Exchange Commission**  
Office of International Finance  
450 - 5th Street NW  
Washington, D.C. 20549

**FILE #82-1601**

Dear Sir/Madam:

**Re: USA Video Interactive Corp. (the "Company")**  
**News Release**

SUPPL

Enclosed for your reference is a copy of the Company's recent News Release, which was delivered to an acceptable dissemination service with instructions for "Immediate Release".

Yours truly,

**USA VIDEO INTERACTIVE CORP.**

*"Anton (Tony) J. Drescher"*

Per:  
Anton (Tony) J. Drescher  
Director

**PROCESSED**

**OCT 29 2003**

**THOMSON  
FINANCIAL**

/cg  
Encl.

*dlw 10/23*



## *USA Video Interactive nears completion of MediaSentinel™ DRM technology*

**October 6, 2003 - OLD LYME, CONNECTICUT – USA Video Interactive Corp. (OTCBB: USVO; TSX: US; BSE/Frankfurt: USF; <http://www.usvo.com>)**

USA Video Interactive Corporation (USVO) is pleased to announce that, after two years of core software development, it plans to release MediaSentinel™, its proprietary patent-pending core Digital Rights Management technology (DRM), toward the end of 2003.

MediaSentinel™ is a digital watermark based technology that deters video content piracy. MediaSentinel™ embeds an encrypted identifier into original authorized video content, which is preserved in any unauthorized copies.

Attributes of MediaSentinel™ technology:

- Invisible to human perception
- Does not interfere with the content
- Virtually impossible for pirates to remove without rendering the video content useless
- Enables pirated copies to be traced back to the original source

Initial products to be deployed utilizing the MediaSentinel™ technology are a Media Encoder (fingerprint generator), a Decoder (fingerprint reader) and a Software Developer's Kit (SDK) which will enable licensees, serving end user markets, to implement MediaSentinel™ technology within their own products.

Upon final release of MediaSentinel™, USVO will issue a subsequent announcement, containing further product and technology details.

### **ON BEHALF OF THE BOARD OF DIRECTORS**

*"Edwin Molina"*

Edwin Molina,  
President

### ***About USA Video Interactive Corp.***

USVO is a developer and supplier of Internet media delivery services, systems, and innovative end-to-end solutions. The Company developed its StreamHQ™ architecture to provide a wide range of business customers with value-added media delivery services. USVO holds the pioneering patent for store-and-forward video, filed in 1990 and issued by the United States Patent and Trademark Office on July 14, 1992; it has been cited by at least 165 other patents. USVO holds similar patents in Germany, Canada, England, France, Spain, and Italy. For more information, visit [www.usvo.com](http://www.usvo.com).

USA Video Interactive Corporate Headquarters Office: 83 Halls Road, Old Lyme, Connecticut, 06371 Telephone (860) 434 - 5535 Facsimile (860) 434 - 5782; Canada Office: 507 - 837 West Hastings Street, Vancouver, BC V6C 3N6. Trading symbol on the OTCBB: USVO; Trading symbol on the TSX Venture Exchange US; Trading symbol on the Berlin and Frankfurt Stock Exchanges: USF. CUSIP 902924208. For more information contact Edwin Molina (860) 434 - 5535; [info@usvo.com](mailto:info@usvo.com)

*The press release may contain forward-looking statements. Actual results may differ materially from those projected in any forward-looking statements. Investors are cautioned that such forward-looking statements involve risk and uncertainties, which may cause actual results to differ from those described.*

*The TSX Venture Exchange (TSX) has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.*